

CONSULTÓRIO DA APRENDIZAGEM  
WEBINAR GRATUITO - VIA YOUTUBE

# CONTRATAR FORMAÇÃO A UMA EMPRESA, OU DIRECTAMENTE A UM FORMADOR?

— 28 DE JUNHO DE 2019 - 11:00  
MODERAÇÃO: MÁRIO MARTINS - FORMA-TE



ANA PAULA COSTA



# PATROCINADORES DO FORMA-TE

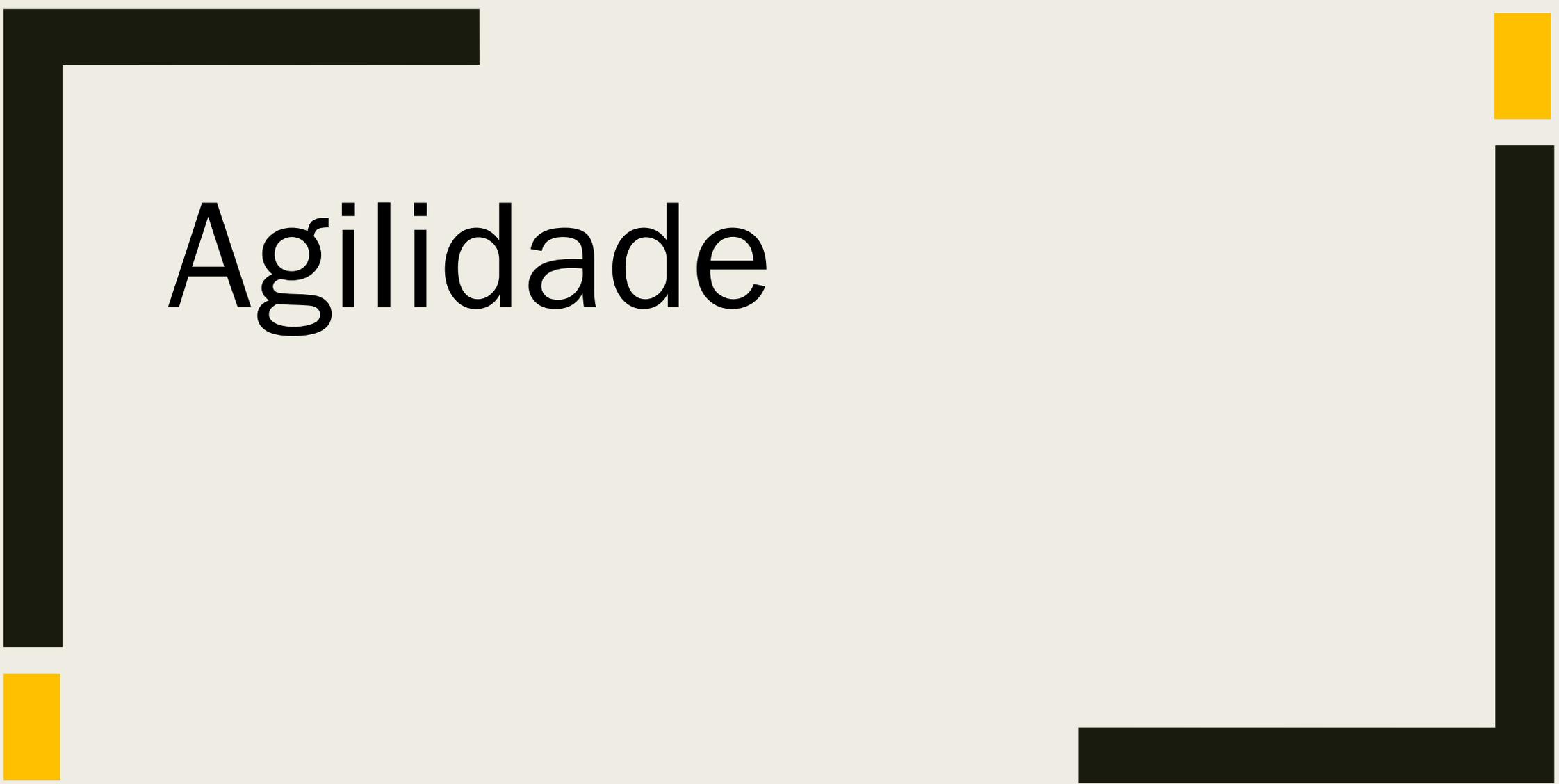


# VII ENCONTRO NACIONAL DE FORMADORES

INSTITUTO POLITÉCNICO DE VISEU 18 . NOVEMBRO . 2019



**COMO APRENDE O CÉREBRO?**  
MEMÓRIA, ATENÇÃO E LIGAÇÃO



Agilidade



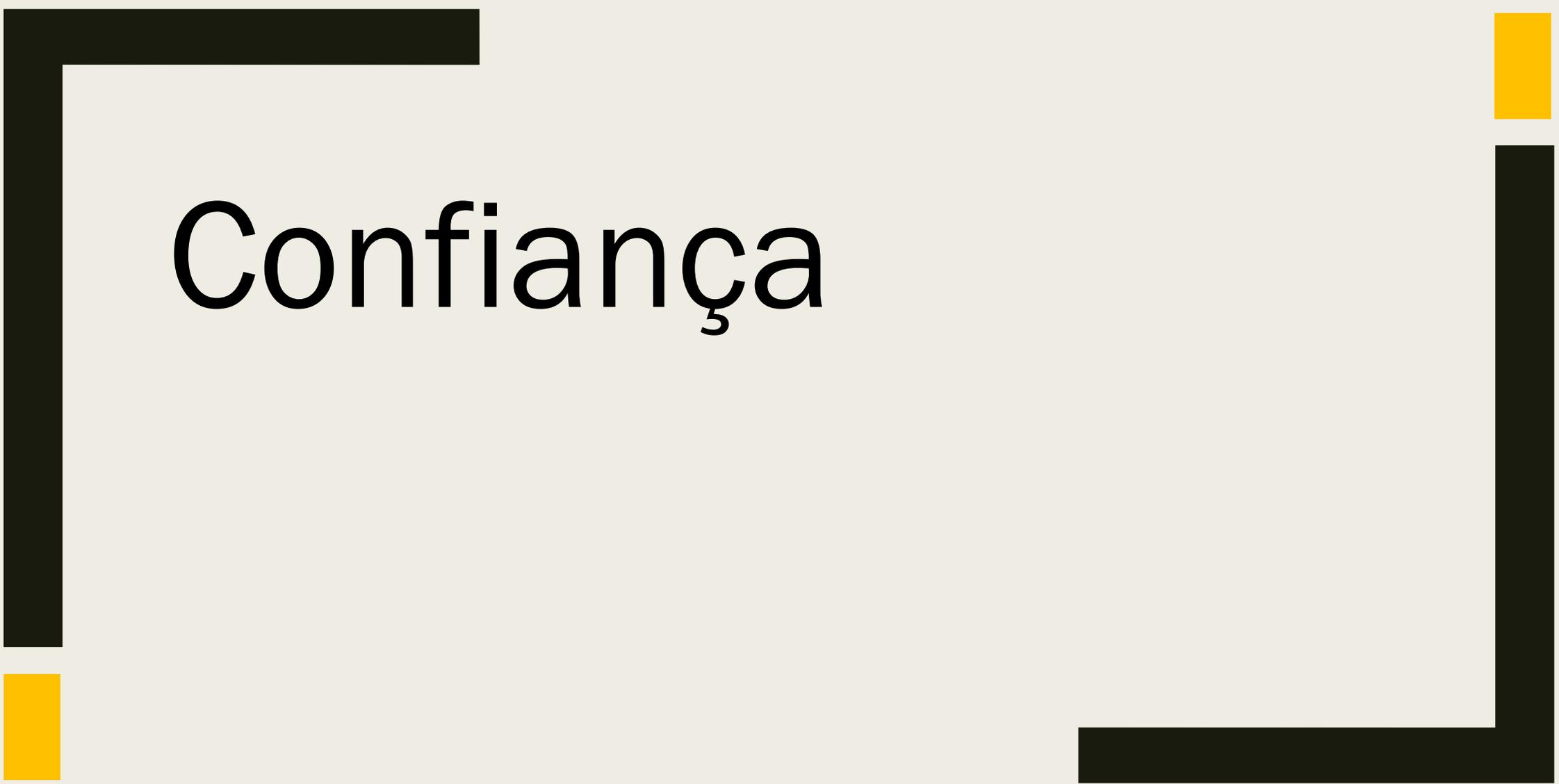
“À medida”?



# Disponibilidade e acompanhamento

A decorative L-shaped frame surrounds the text. The top-left and bottom-right corners are formed by thick black lines. The bottom-left and top-right corners are formed by thick yellow lines.

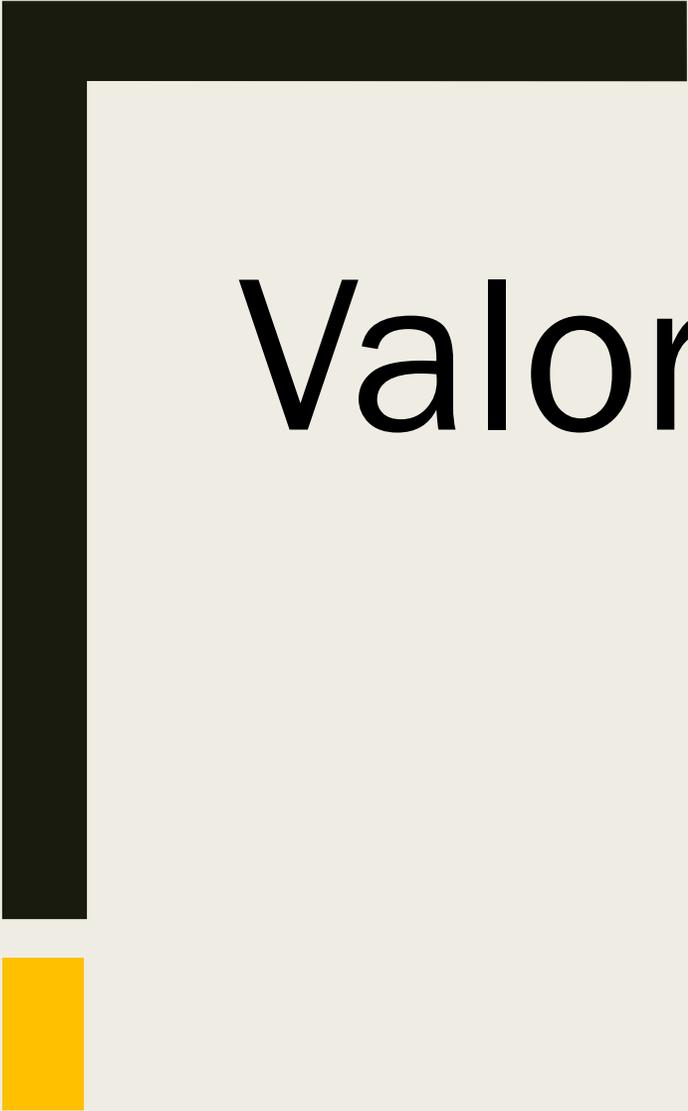
Envolvimento



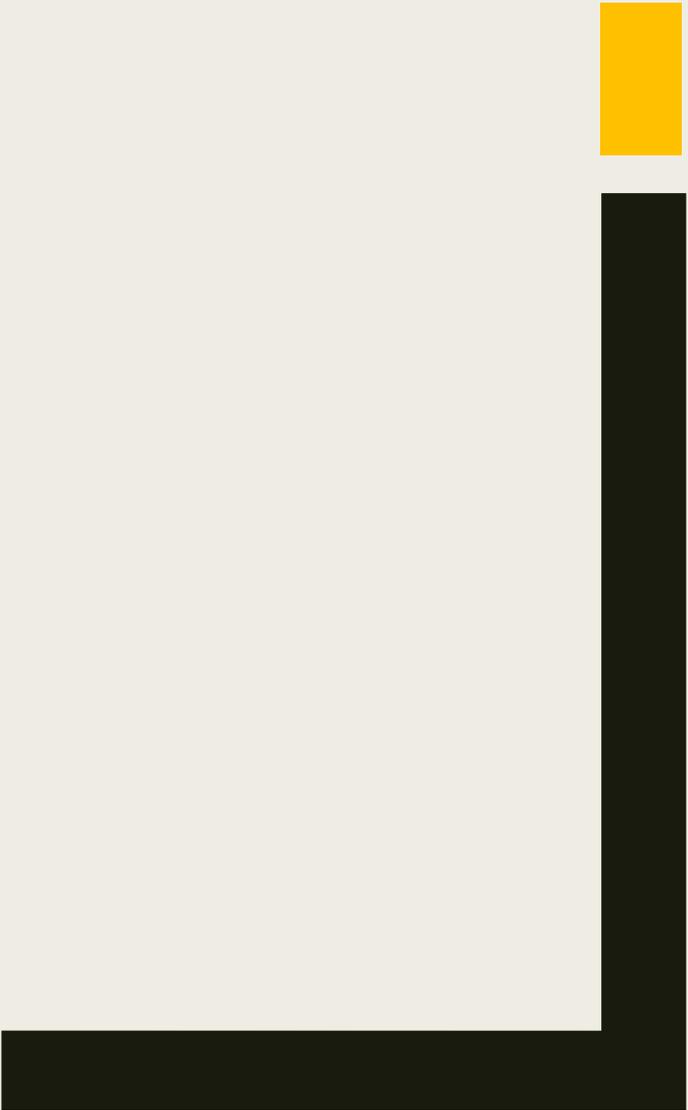
Confiança

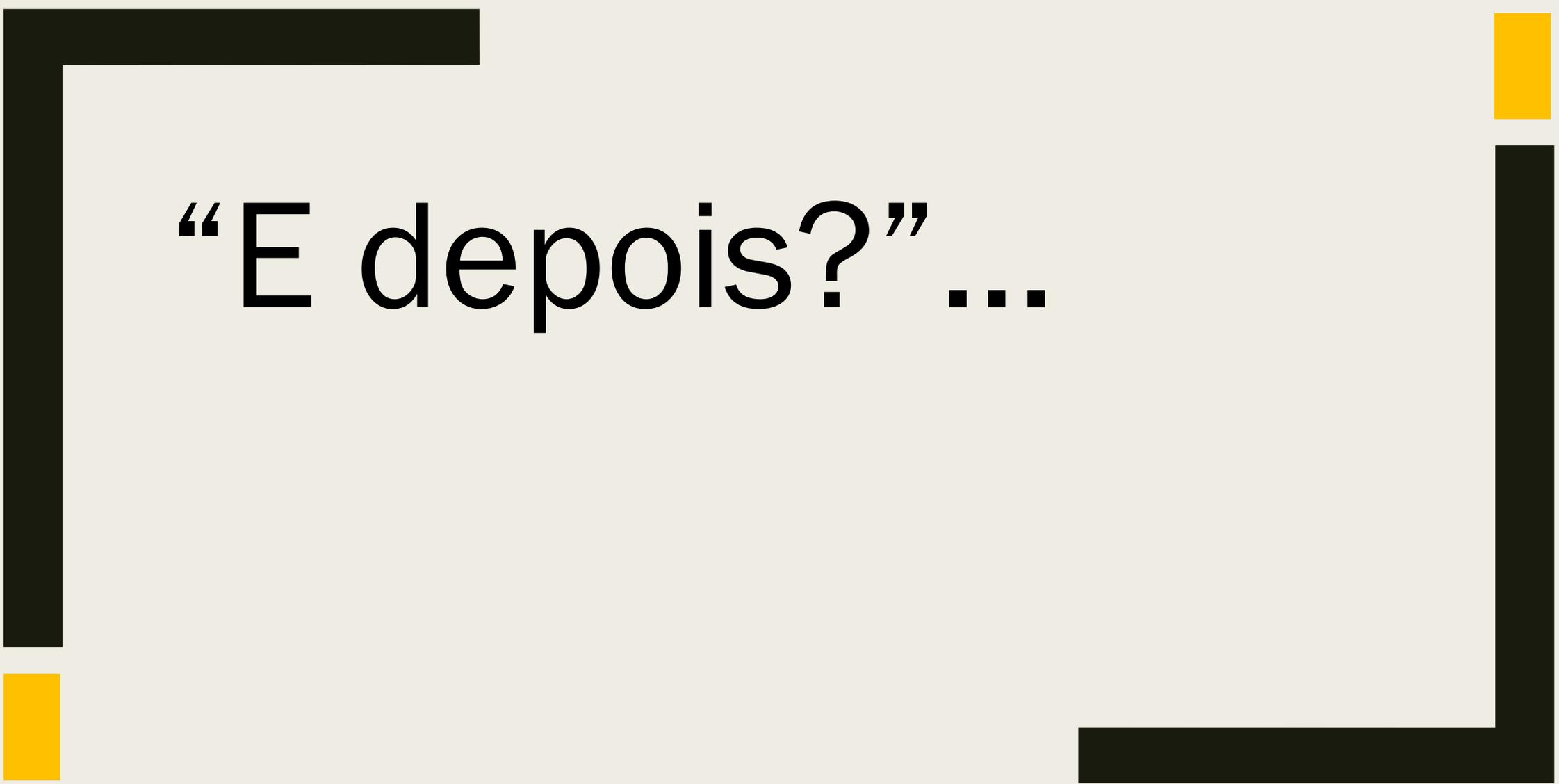


Familiaridade

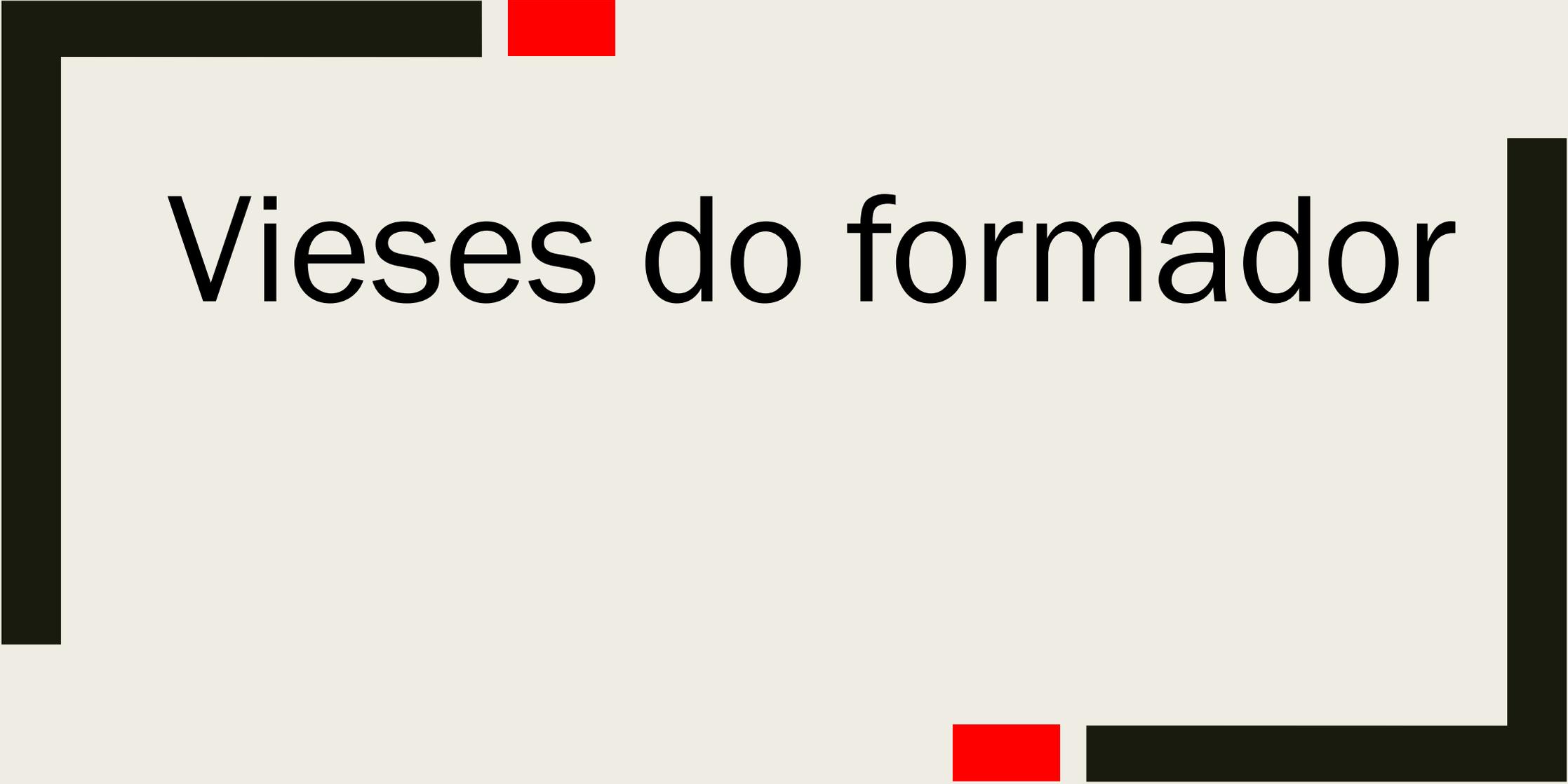


Valor

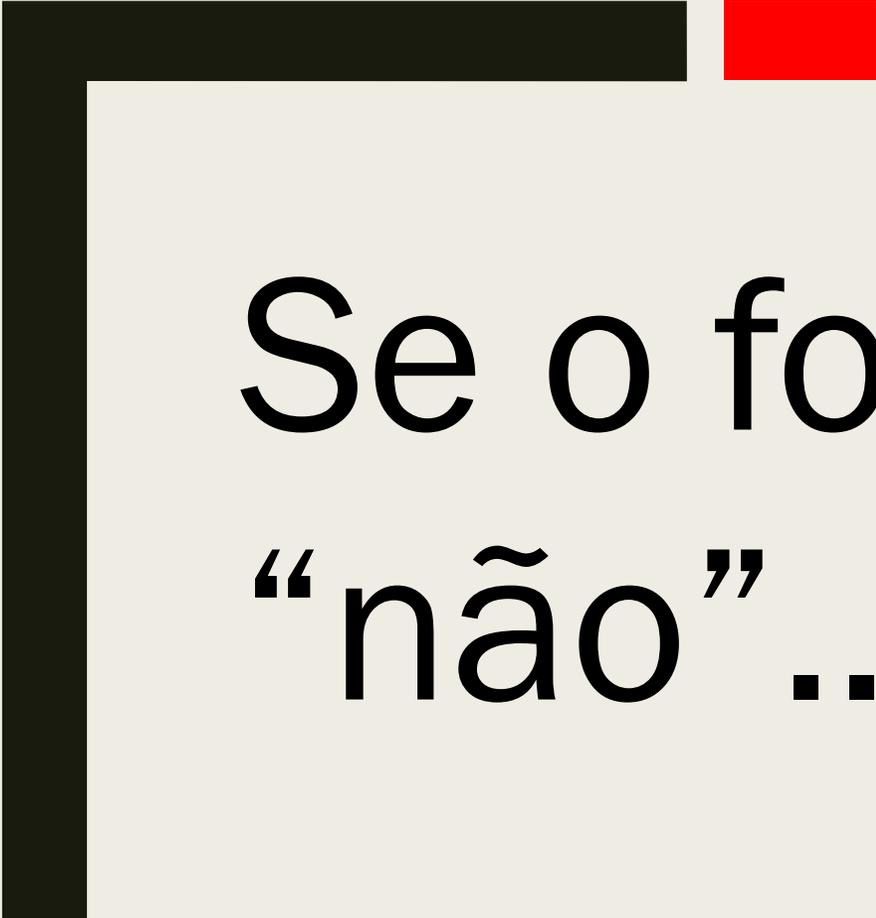




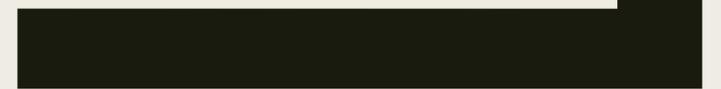
“E depois?” ...

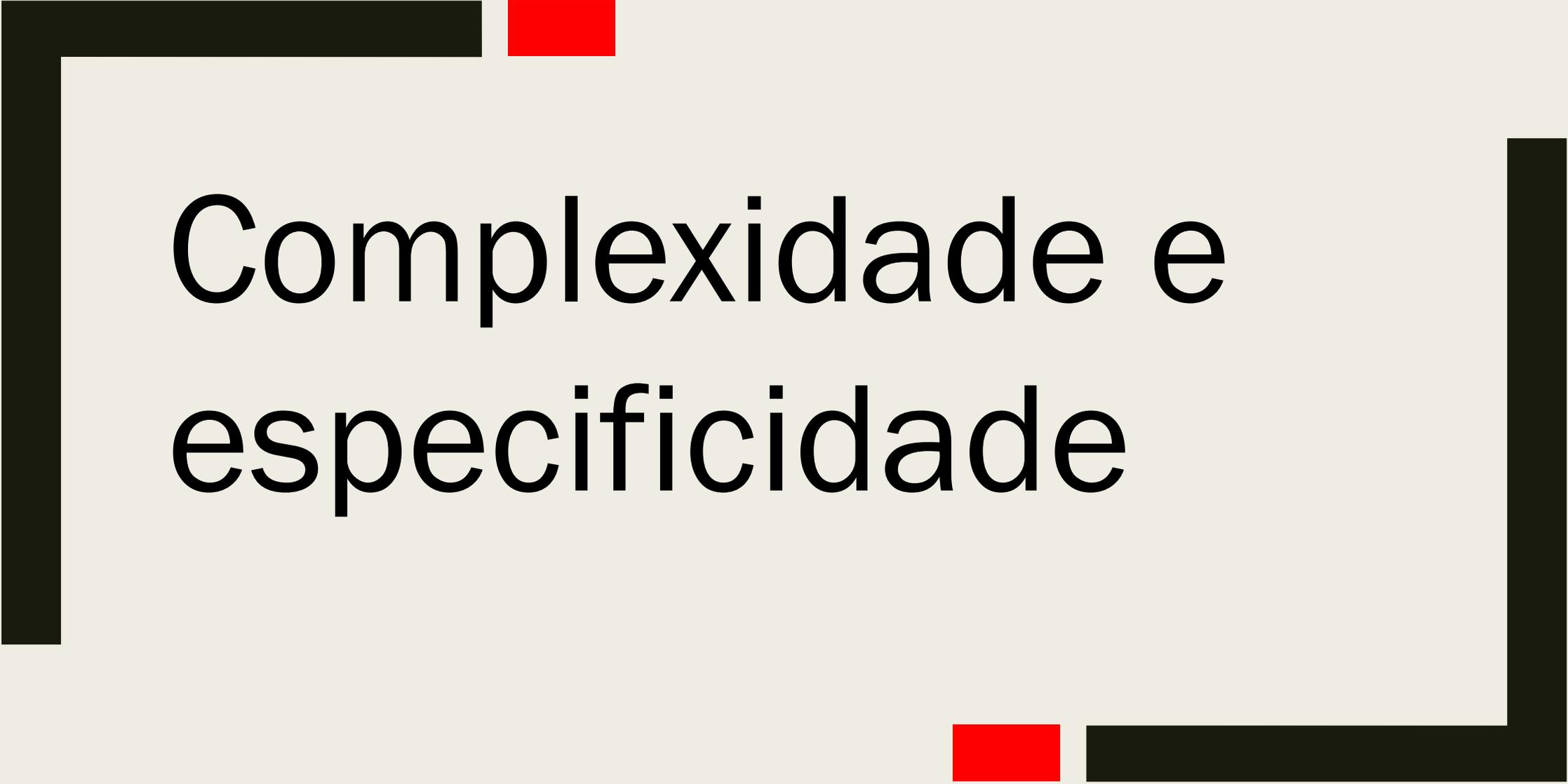


# Vieses do formador



Se o formador diz  
“não” ...





# Complexidade e especificidade



# Certificação

A decorative graphic consisting of thick black lines forming an L-shape on the left and bottom. A yellow square is positioned at the top right of the top horizontal line, and a red square is positioned at the top left of the bottom horizontal line.

“É mais completo!”

Muito Obrigada



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