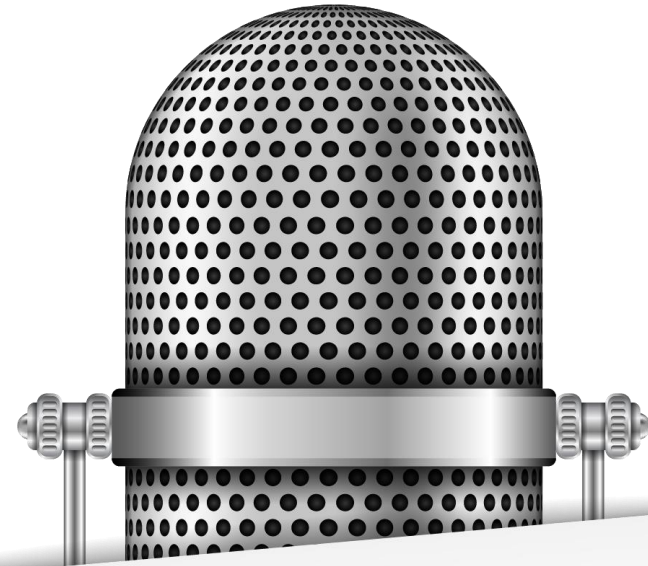


COMUNIQUE . INSPIRE . LIDERE .

IV Encontro Nacional de Formadores



ON AIR

Universidade de Aveiro
Novembro 2016



CARLA ROCHA

COMMUNICATION TRAINER



		Focus		
		Eu	Atividade	Clientes
Energia	Alta	Paixão	Fator Diferenciador	Propósito
	Média	Categoria	Analogia	Solução
	Baixa	História	Exemplo	Problema

Metodologia



Formar + Entreter =

Radio





R

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Version
Of You!

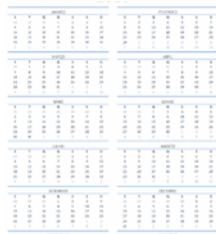
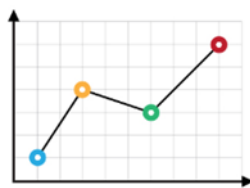


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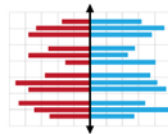


No way ...

ON AIR



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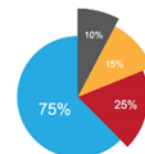
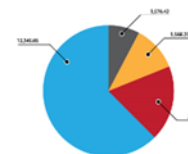


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Projeto 1	Categoria 1	Empregado 1
Projeto 2	Categoria 2	Empregado 4
Projeto 3	Categoria 1	Empregado 2
Projeto 4	Categoria 2	Empregado 3
Projeto 5	Categoria 3	Empregado 2
Projeto 6	Categoria 4	Empregado 4
Projeto 7	Categoria 5	Empregado 1
Projeto 8	Categoria 2	Empregado 1

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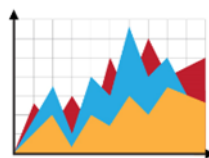
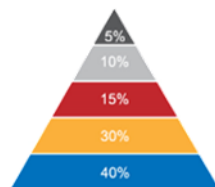
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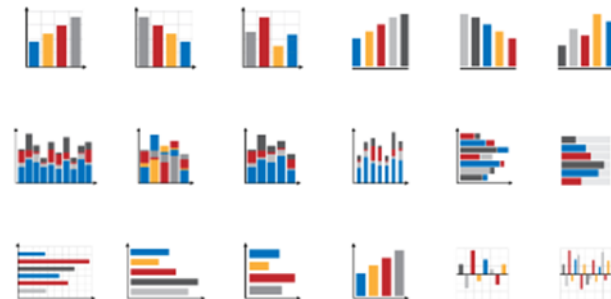
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Metodologia Radio



A



Audácia

Adelina Moura



Metodologia Radio

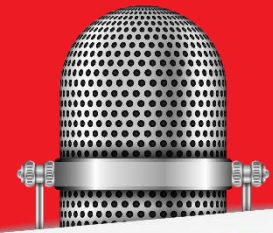


D

Divertimento



Metodologia Radio



ON AIR



Interação



Metodologia Radio



A graphic for a training program. It features a green map of Portugal in the background. A red sign with the word "ABERTA" in white capital letters hangs from a string. To the right, a silver microphone is shown above the text "Academia" in red, with "by Carla Rocha Comunicação, Lda" in smaller black text below it. Further right, a speech bubble contains the text "FALE MENOS COMUNIQUE MAIS" in green and blue. At the bottom, the text "10 SESSÕES DE TREINO INDIVIDUAL" is displayed in blue and black.

O

On demand

Metodologia

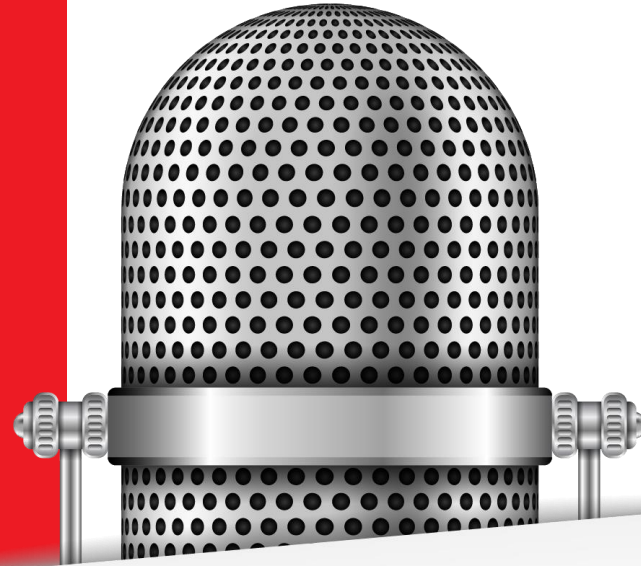


Formar + Entreter =

Radio



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ON AIR



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