III Encontro Nacional de Formadores

18 . NOV . 2015 . Coimbra

Centro de Eventos Bissaya Barreto

forma-te

Organização

A Ciência do Hum☺r Enquanto Estratégia F☺rmativa

João Aragão e Pina

Importante…

91 923 02 43

ou

aragaopina.participoll.com

Escolhi esta sessão porque…

A. É um tema que me interessa

B. É um tema que pode interessar aos meus formandos

C. Estou em baixo e talvez me anime

D. As outras salas estavam cheias

E. Não sei / Não respondo

João Aragão e Pina

COMUNICAR com Humor

Insensatez ou Profissionalismo?

Ensino | Formação | Negócios | Vida Social

PACTOR

Pergunta

Pelo facto de ter escrito o livro "Comunicar com Humor", esperam que esta intervenção...

… não tenha humor?

… tenha algum humor?

… tenha muito humor?

Pelo facto de ter escrito o livro “Comunicar com Humor”, esperam que esta intervenção...

A. **Não tenha humor**

B. **Não tenha humor mas seja útil**

C. **Tenha algum humor**

D. **Tenha algum humor e seja útil**

E. **Tenha muito humor**

F. **Tenha muito humor e seja útil**

Ajudas-me a morrer?

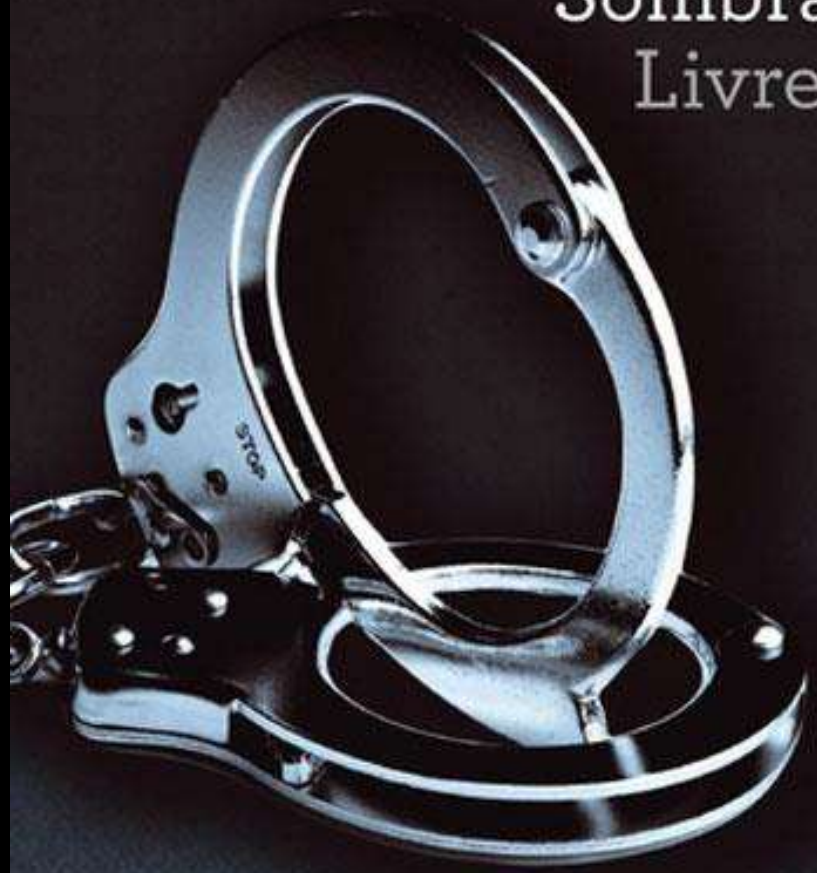
A morte assistida na cultura ocidental do século XXI

Laura Ferreira dos Santos

O LIVRO FUNDAMENTAL PARA O DEBATE EM TORNO DA EUTANÁSIA

SEXTANTE EDITORA
Não Ficção

As Cinquenta Sombras Livre



E L James

O terceiro e último volume da trilogia mais vendida em todo o mundo

LIBÓRIO MANUEL SILVA

A NAU CATRINETA

E A HISTÓRIA TRÁGICO-MARÍTIMA

Lições de Liderança

CENTROATLANTICO.PT

Giulia Enders

A VIDA SECRETA DOS INTESTINOS

Tudo o que precisamos de saber sobre o nosso órgão mais subestimado

Consumo de Drogas

Manuel Valente

2014 · 4ª Edição

ALMEDINA

Pergunta

A utilização do humor...

… Inato / Dom…

… Aprendido / Trabalhado

Polgar Sisters

An interview by Aliki Spyropoulou
September 2002 Halkidiki - Greece

You are at the top of the world rankings. How is it for a woman chess player to participate at the top?
Well, I think people have already got used to me. The fact that I am a woman is not playing such an important role any more. I have been playing chess more than 20 years, I have made a lot of good results and my colleagues are accepting me. Of course it is very good to be at the top. Here also at Halkidiki, I played very well, I made good results. It is a nice feeling to win.

Do you have any difficulties to face?
Not because I am a woman. My colleagues accept me now. Years ago, when I was still a young girl, I had more problems. It was much more difficult at that time, because it was not normal for a girl or a woman to play at such a high level. They did not really respect me, they were angry when they lost and it took many years until they accepted me as a strong grandmaster.

How has occupation with chess contributed to your life?
Of course it gave me a lot, chess made me who I am. Because I started playing when I was five years old and I was traveling a lot, I met all kinds of different people, I know a lot of different cultures and that is why I became the person I am. This is basically my life style, that's why I am open. That's what it gave me, it made me an independent person.

What are the positive and negative aspects of this occupation?
Among the positive are that I am traveling a lot, I go around the world, I do not have a boss. I am the boss of myself, I do not have to wake up early to go to work. Of course, to compete successfully is a great feeling. The difficult thing is that you do not have a family, you are always on the road traveling, like a circus -you are never at home. Also, although I am traveling a lot, I do not see too much. For example, I came here for seven days and seven days I was playing chess. I did not have time to go to the beach even once. These are negative aspects and most of all that it is not a stable job. It is not certain that I will be able to make a living next year or in two years. It is always unstable, you always have to perform, to play well, to get invitations.

... ...women are different than men, but they are not worse!

Do you think that as a woman you are different from men chess players?
Generally I believe that women are capable to achieve the same results as men. Probably women are different than men but they are not worse!

What are the reasons in your opinion that women's chess is not at the same level with men's?
First of all, in the total number of chessplayers only five percent are women, so obviously there are fewer possibilities for them. Another problem is that very few women take chess seriously as a profession and that's why they don't become stronger. There is also the traditional belief that women play at a lower level and as a result they keep their goals at a much lower level. For example, the women's champion today is number 150 in the world. So, women set their goals to reach some level and when maybe they reach that they do not aim for greater goals, to become absolutely best, to spend many hours working on it. They have different terms and they set their goals at a lower level. Another problem is the traditional opinion that chess is a men's sport and there are very few women who compete. Also to live this lifestyle is hard for a girl or for a woman, to travel all the time alone when you are young or when you are older. It is not nice, it is a lifestyle more suited to a man.

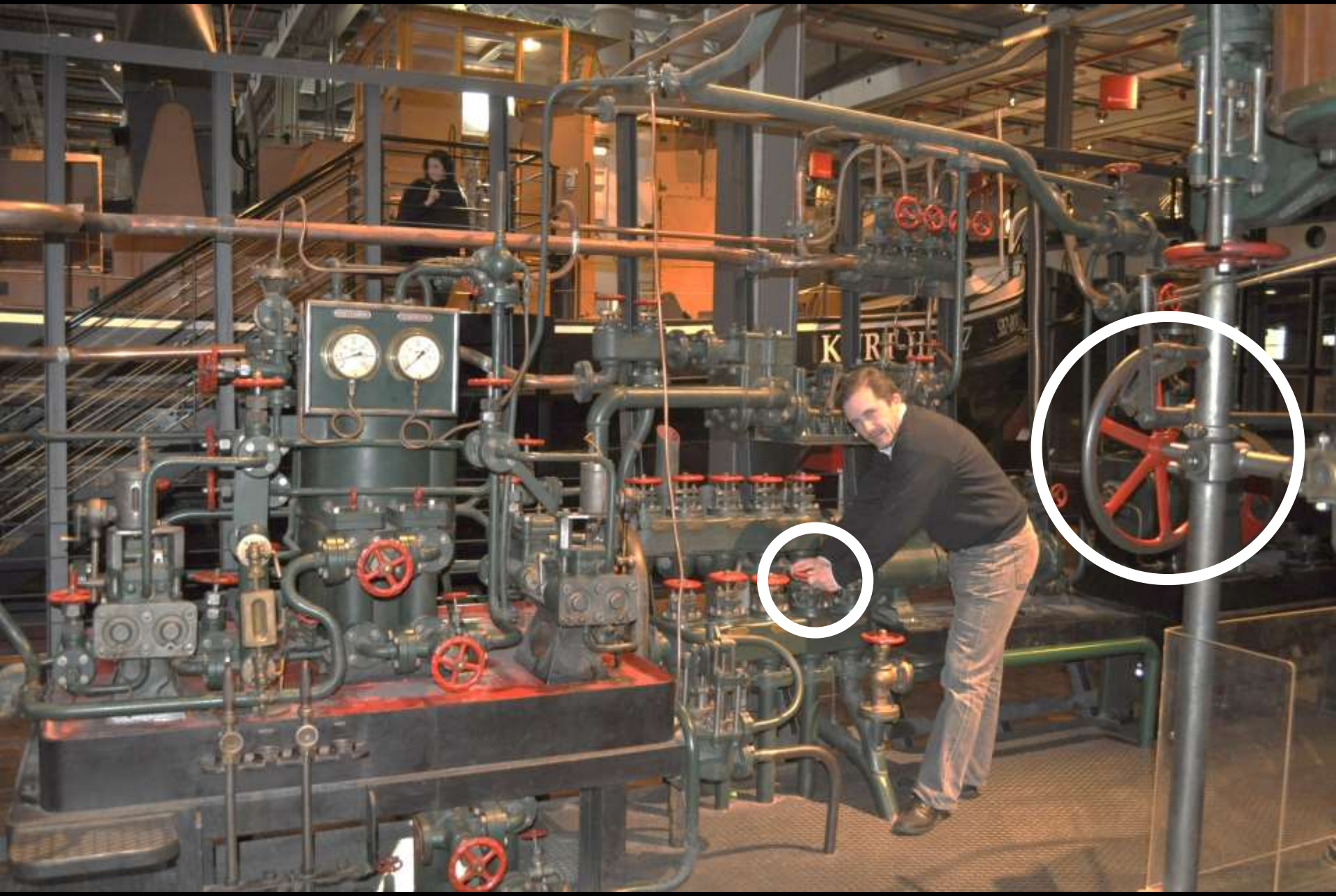
In what ways is it possible to reduce these differences?
Generally, I think that only time can solve this problem. I know more and more women who are going to play chess, so I believe that it is a matter of time.

What should be done at national and international level in order to expand the participation of women in chess?
It is always a problem that the public believes chess is a men's sport, so parents do not encourage girls to play chess and choose it as a profession. For boys it is normal to go to tournaments and play chess, for girls it is somehow considered strange or more difficult. Basically, if the parents' mind does not change, there are not going to be more girls who will continue to play chess. There are a lot of girls playing chess until a certain age, sometimes at least the same number as young boys, but later on somehow they turn to different areas. As women are improving and becoming as good as men, it is not necessary to keep women's chess separate, because "women's" chess is a lower level and of course when you play with stronger opposition you improve faster and better than when you play against low category persons. One of the basic ideas therefore is not to separate women's from men's competitions. But also it is very difficult to encourage people who do not wish to be encouraged, who do not wish to compete. Because I know a lot of women who say that it is

... It was a great feeling to beat Kasparov...!

“No outro dia, perguntaram-me a propósito da Frizze: qual é a sensação de ter sucesso do dia para a noite? E eu disse é espetacular. Só demorou 13 anos!”

Pedro Tochas



Dizer Mal de Quem Faz Humor

palhaço

estúpido

engraçadinho

cretino

cromo

pastor

parvo

idiota

mr bean

xico esperto

gozão

mania

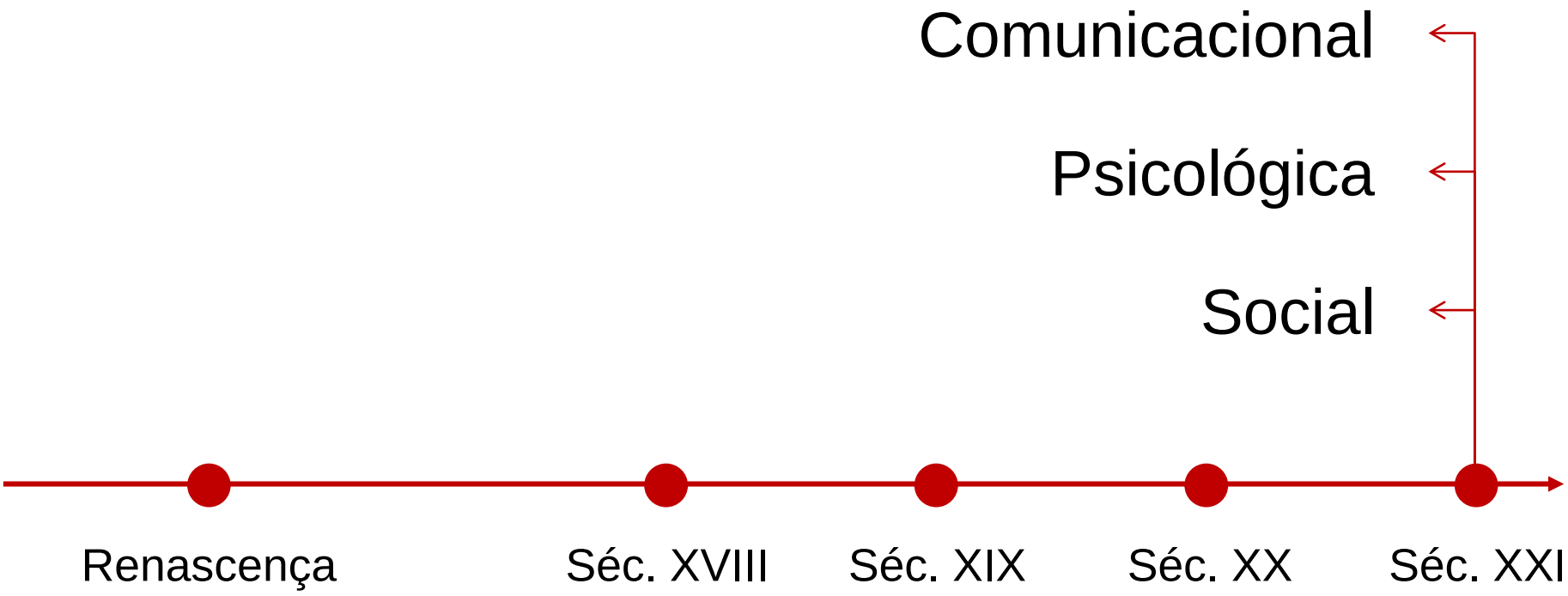
Dizer Bem de Quem Faz Humor

O Humor Através dos Tempos

- Loucura / Insensatez
- Capricho
- Vício
- Distúrbios Mentais

Renascença | Séc. XVIII | Séc. XIX | Séc. XX | Séc. XXI

O Humor Através dos Tempos



Quem é o autor da frase:

“Triste Época!

É mais fácil Desintegrar um Átomo

do que um Preconceito!”

A Steve Jobs

C Einstein

B Nancy Duarte

D John Paina

3ugestões

1

Isso Funciona Mesmo?

Alguns Estudos

Cornett (1986)

- Facilita a Retenção de Informação Nova

Ziv (1988)

- Aumenta Envolvimento e Tem Efeito Positivo no Processo de Aprendizagem

Gorham & Christophe (1990)

- Acelera a Aprendizagem e Melhora Competências de Resolução de Problemas

Alguns Estudos

Garner (2006); James (2004); Kher, Molstad, & Donahue (1999)

- Estudantes Aprendem Mais com Professores que Utilizam Humor nas Práticas Pedagógicas

Toro, McMorris, & Lin (2004)

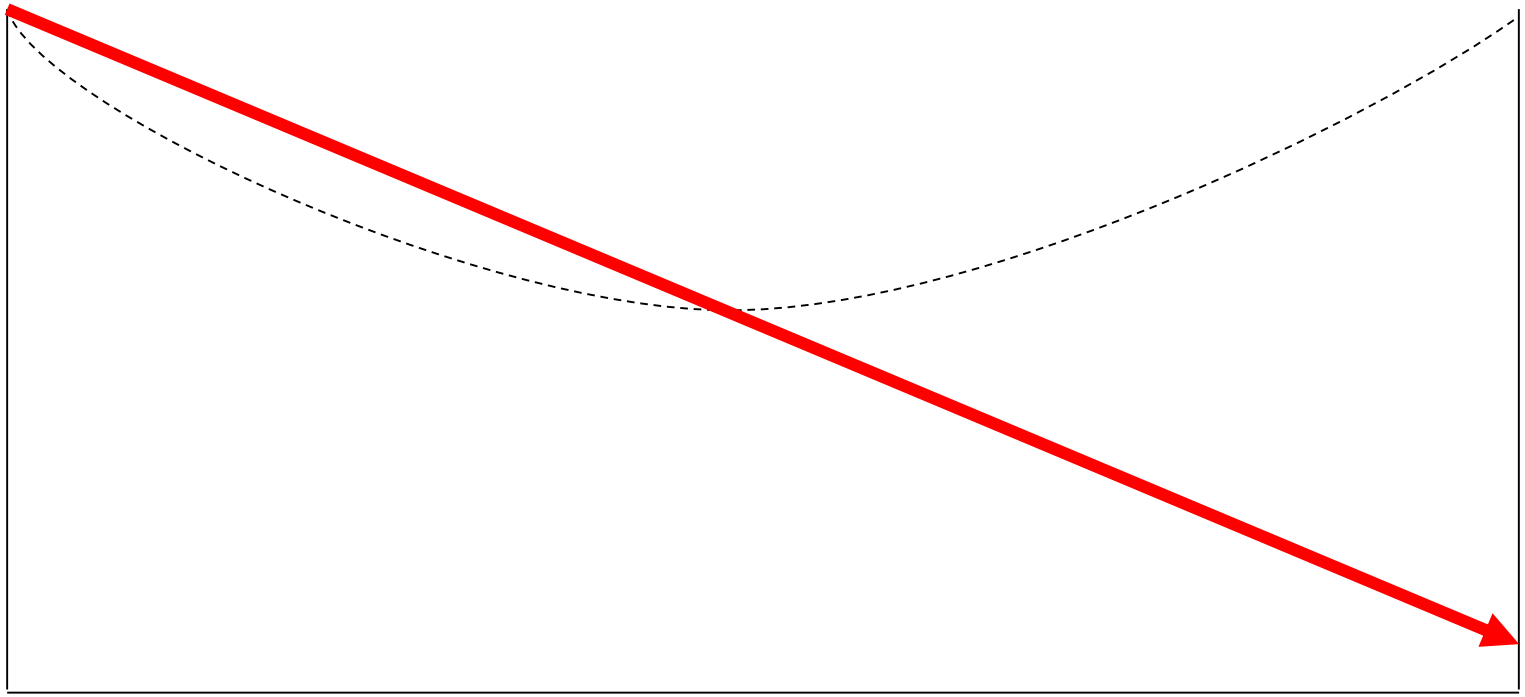
- O Humor Humaniza

Deiter (2000)

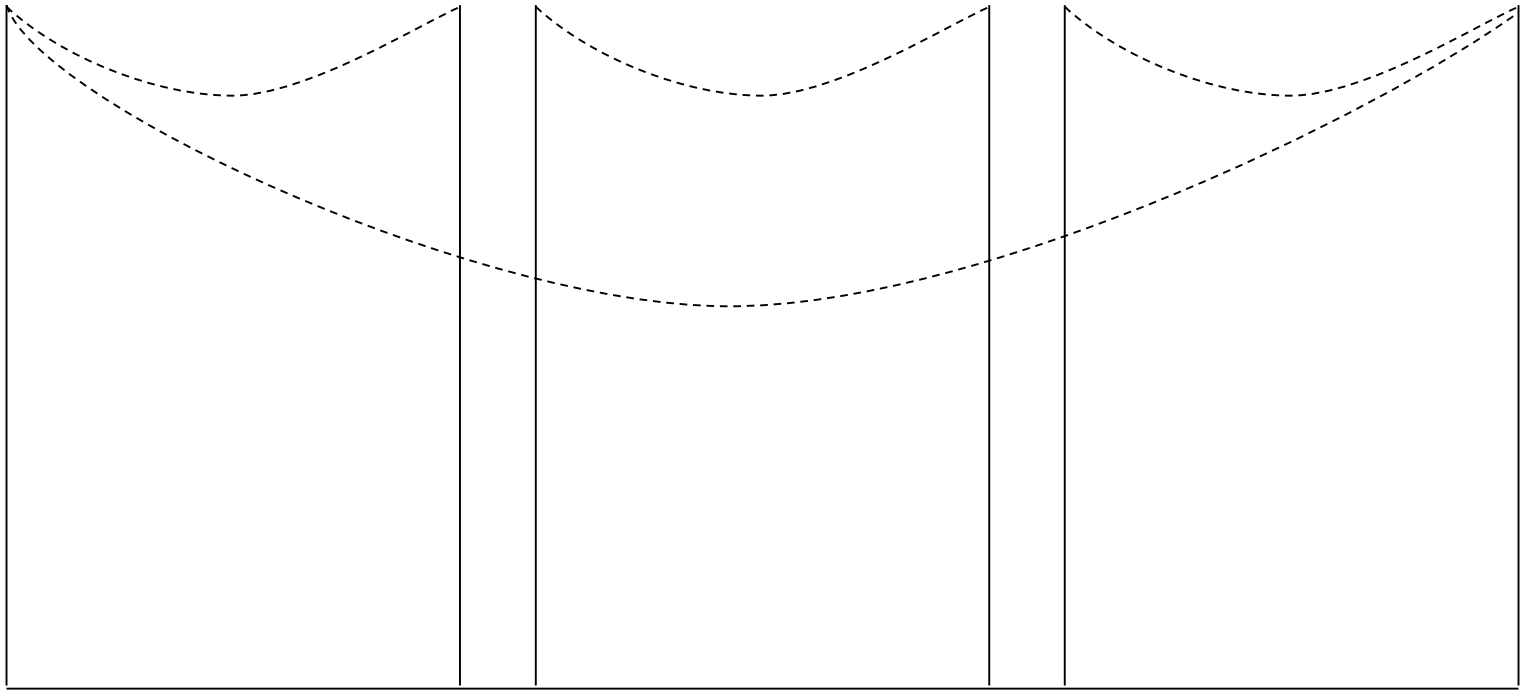
- Assiduidade

2

Estratégia Atencional?

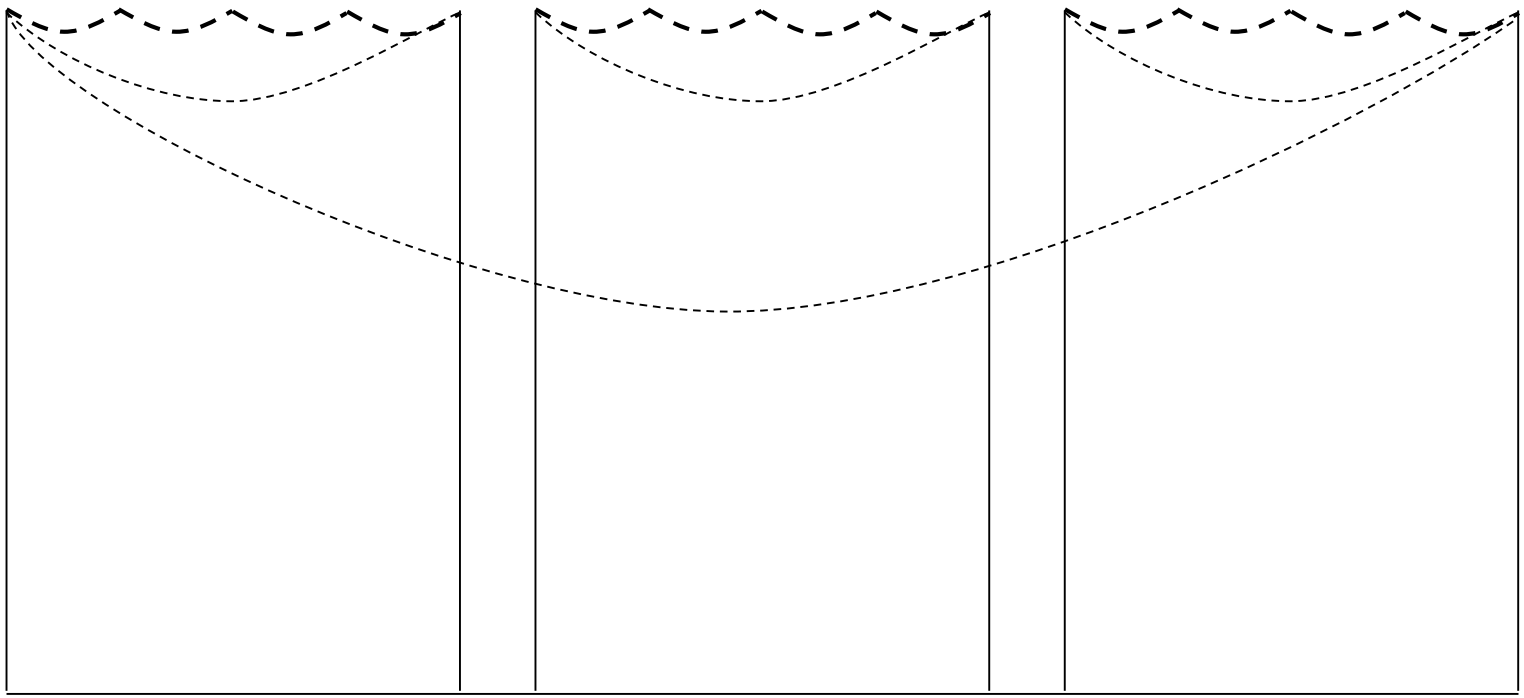


1. Primacy and Recency Effect



1. Primacy and Recency Effect

2. Zeigarnick Effect



1. Primacy and Recency Effect

2. Zeigarnick Effect

3. John Paina Effect

3

Alertas e Sugestões

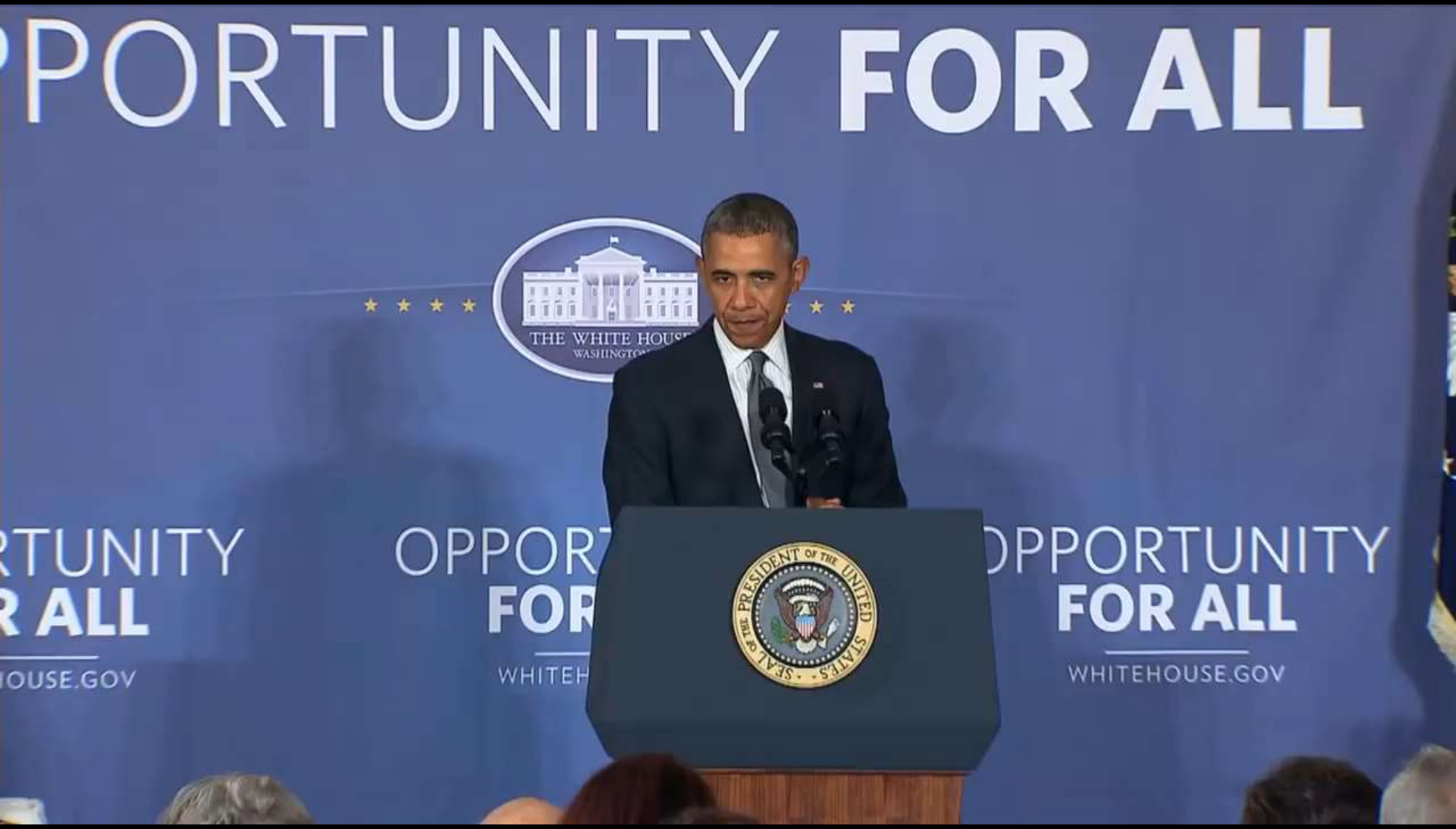
Cuidado!

Educação / Elegância

Usar Humor Enquanto Estratégia

Manter o Foco

Cultura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OPPORT
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OPPORTUNITY
FOR ALL
WHITEHOUSE.GOV
SEAL OF THE PRESIDENT OF THE UNITED STATES

Cuidado!

Educação / Elegância

Usar Humor Enquanto Estratégia

Manter o Foco

Cultura

Religião, Sexo, Política, Generalizações

Não Desvalorizar os Participantes

Idols
5295

DANIEL CRAIG
AS IAN FLEMING's JAMES BOND IN
SKYFALL
007
MGM
SONY
make.believe
COLUMBIA PICTURES
WWW.SKYFALL-MOVIE.COM
FALL

3a

Já agora…

Ao longo da apresentação, quantas técnicas/tipos de humor utilizei?

A Humor? Qual Humor?

C 12

B 4

D 16

Incongruencia
Exagero
Absurdo
Racional
Ironia
Ridículo
Vídeo
Comercial
Estereótipos
Surpresa
Imagens
Histórias
Música
Animações
Encenações
Verbal

3b

Finalmente (mesmo)!

Comentários / Sugestões

91 923 02 43

ou..

aragaopina.participoll.com

ou…

facebook.com/ApresentacoesQueFalamPorSi

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