



O Poder de uma Boa Apresentação

Apresentações Prezi



III Encontro
Nacional
de Formadores
18 . NOV . 2015 . Coimbra
Centro de Eventos Bissaya Barreto

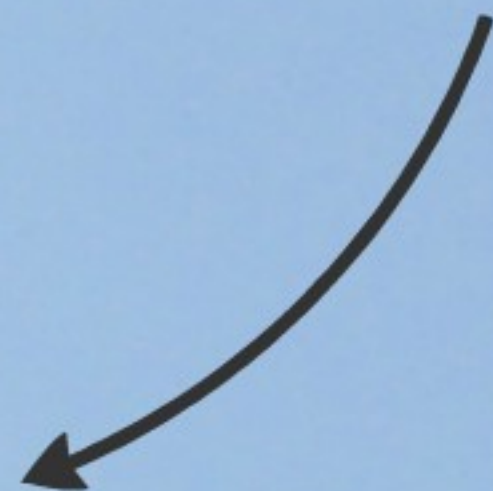




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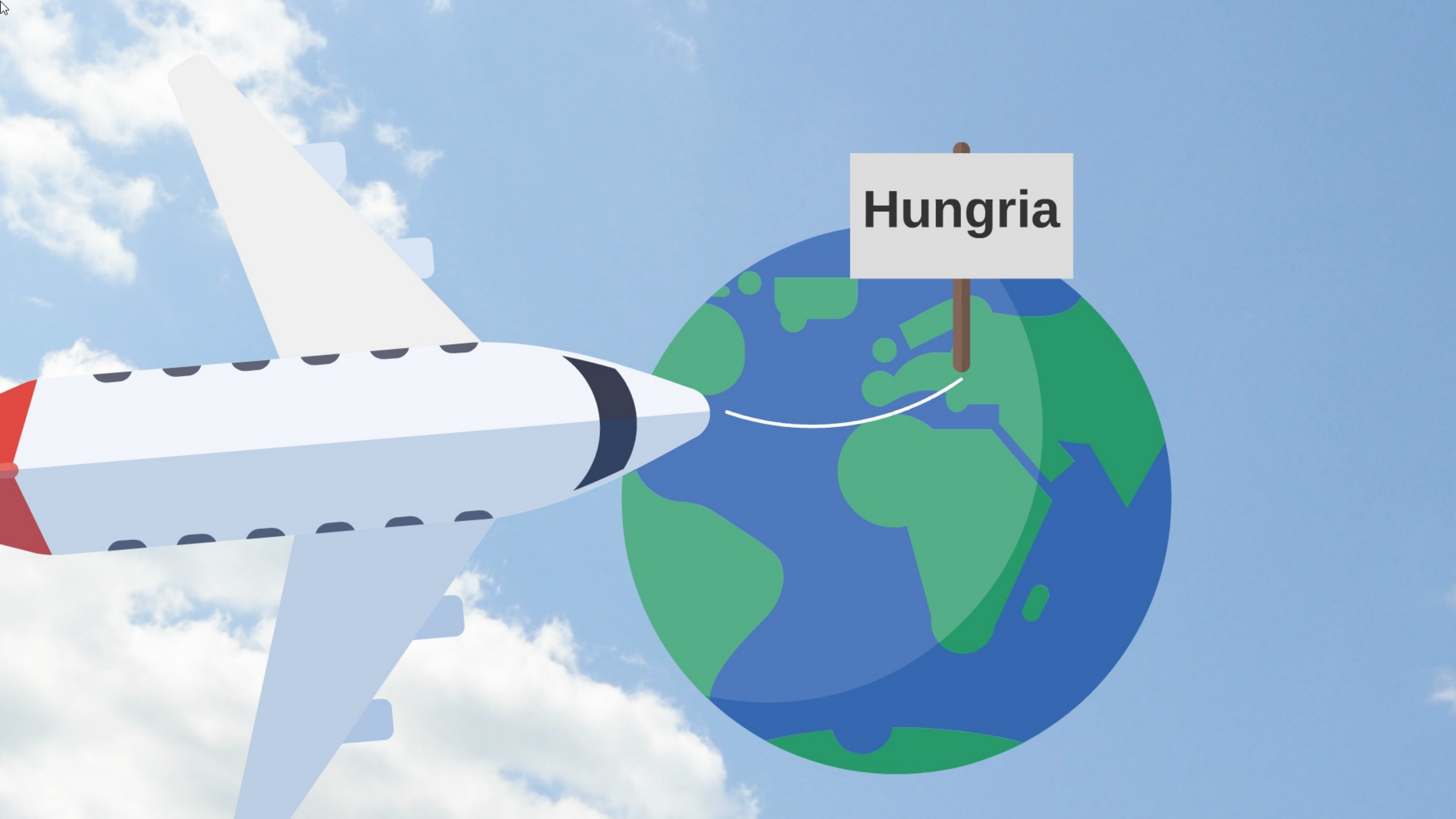




Para iPad







Hungria





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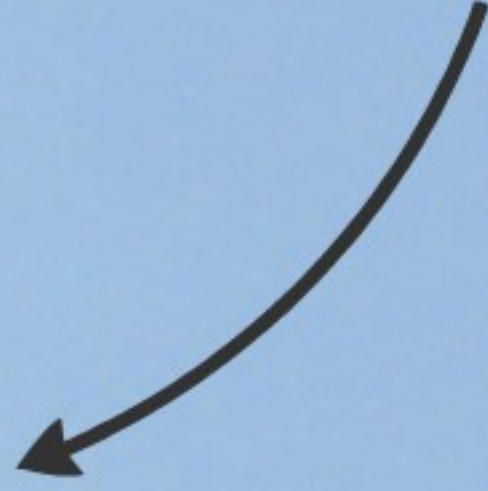
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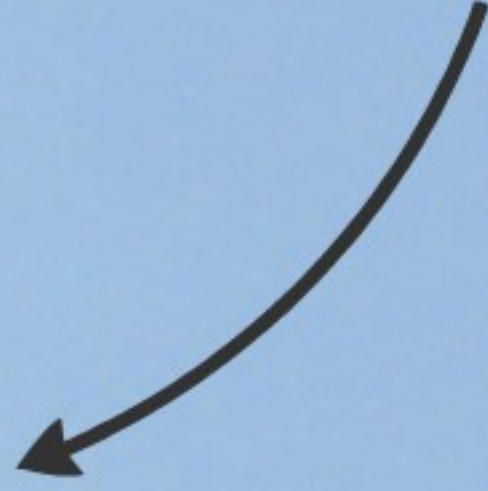


Prezi

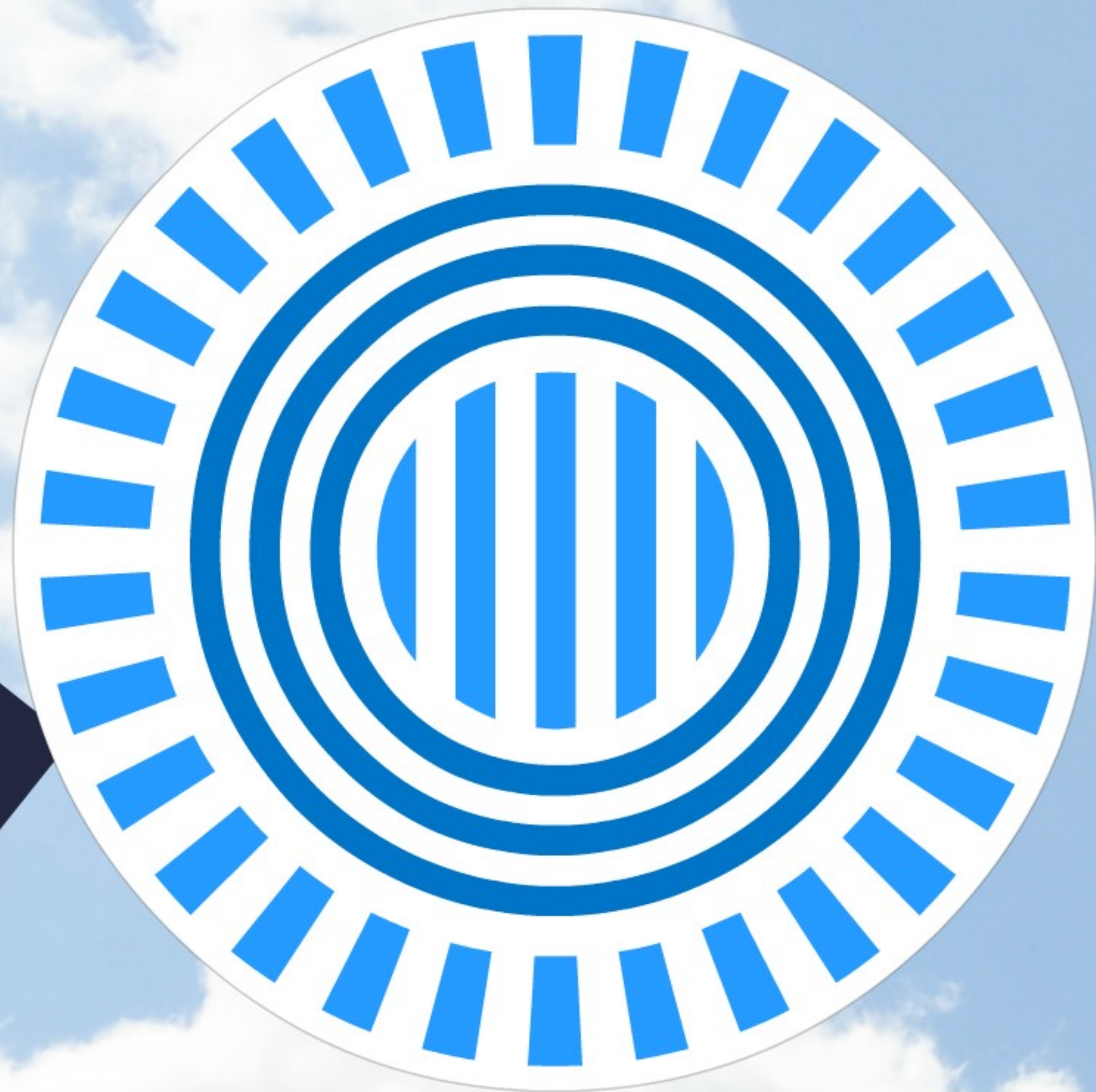


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EU



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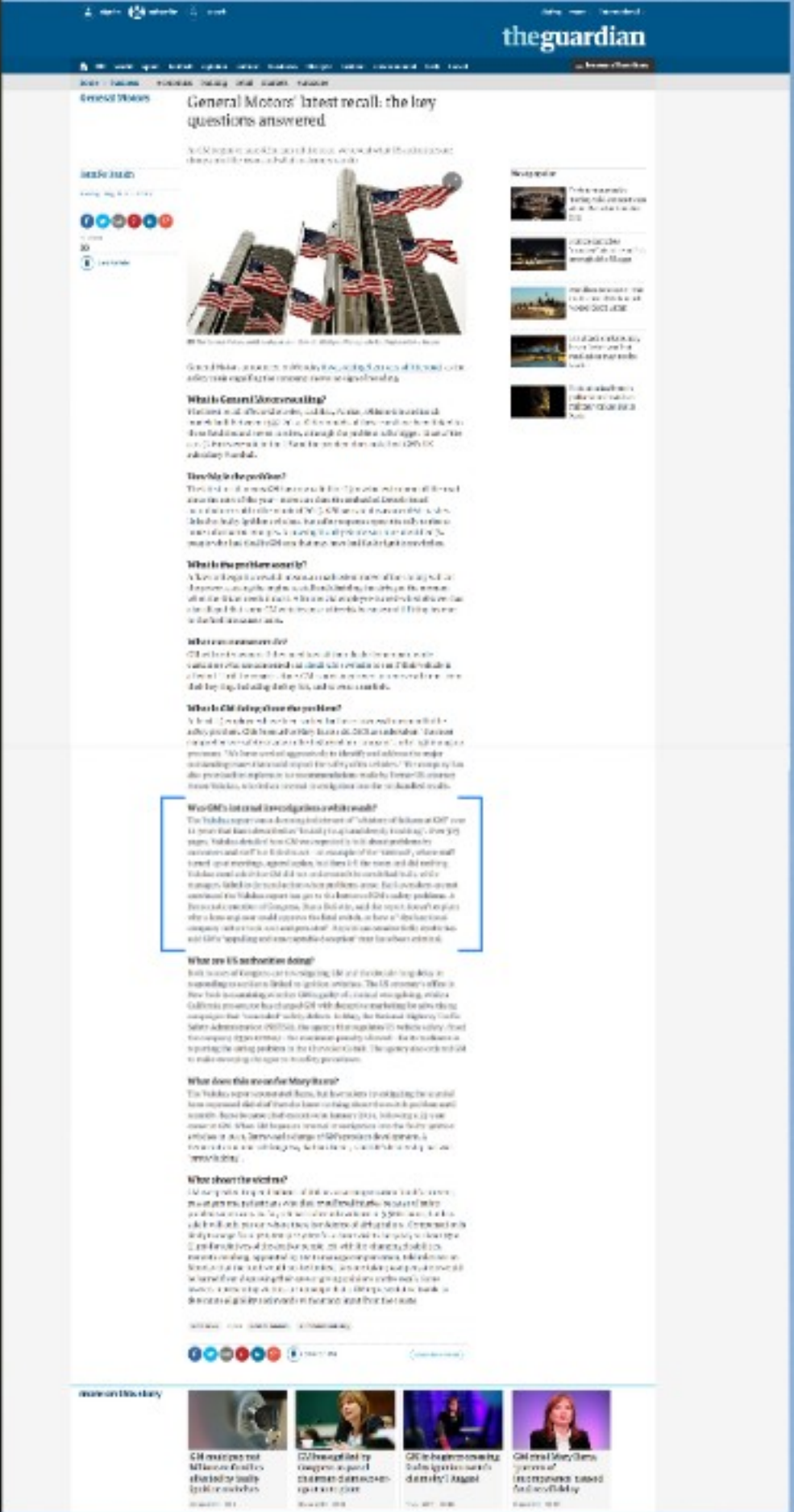
+ criativo

+ confiante

Prezi



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General Motors

General Motors' latest recall: the key questions answered

As GM begins to take 8.2m cars off the road, we reveal what US authorities are doing about the issue and what customers can do

Jennifer Rankin

Tuesday 1 July 2014 13.32 BST



Shares

38



The General Motors world headquarters in Detroit, Michigan. Photograph: Bill Pugliano/Getty Images

General Motors announced on Monday [it was taking 8.2m cars off the road](#), as the safety crisis engulfing the company shows no sign of receding.

What is General Motors recalling?

Most popular



Paris terror attacks: Turkey told France twice about Bataclan bomber - live



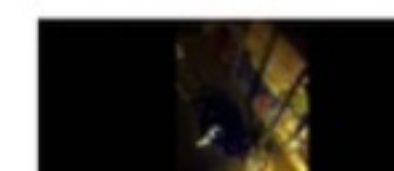
France launches 'massive' airstrike on Isis stronghold of Raqqa



Mindless terrorists? The truth about Isis is much worse | Scott Atran



Isis attack on Paris may be an 'act of war' but retaliation may not be lawful



Paris attacks: French police launch raids as military strikes Isis in

outstanding issues that could impact the safety of its vehicles." The company has also promised to implement 90 recommendations made by former US attorney Anton Valukas, who led an internal investigation into the mishandled recalls.

Was GM's internal investigation a whitewash?

GM was repeatedly told about problems by customers and staff but failed to act - an example of the "GM nod", where staff turned up at meetings, agreed a plan, but then left the room and did nothing. Valukas concluded that GM did not understand the cars it had built, while managers failed to demand action when problems arose.

What are US authorities doing?

Both houses of Congress are investigating GM and the decade-long delay in responding to accidents linked to ignition switches. The US attorney's office in



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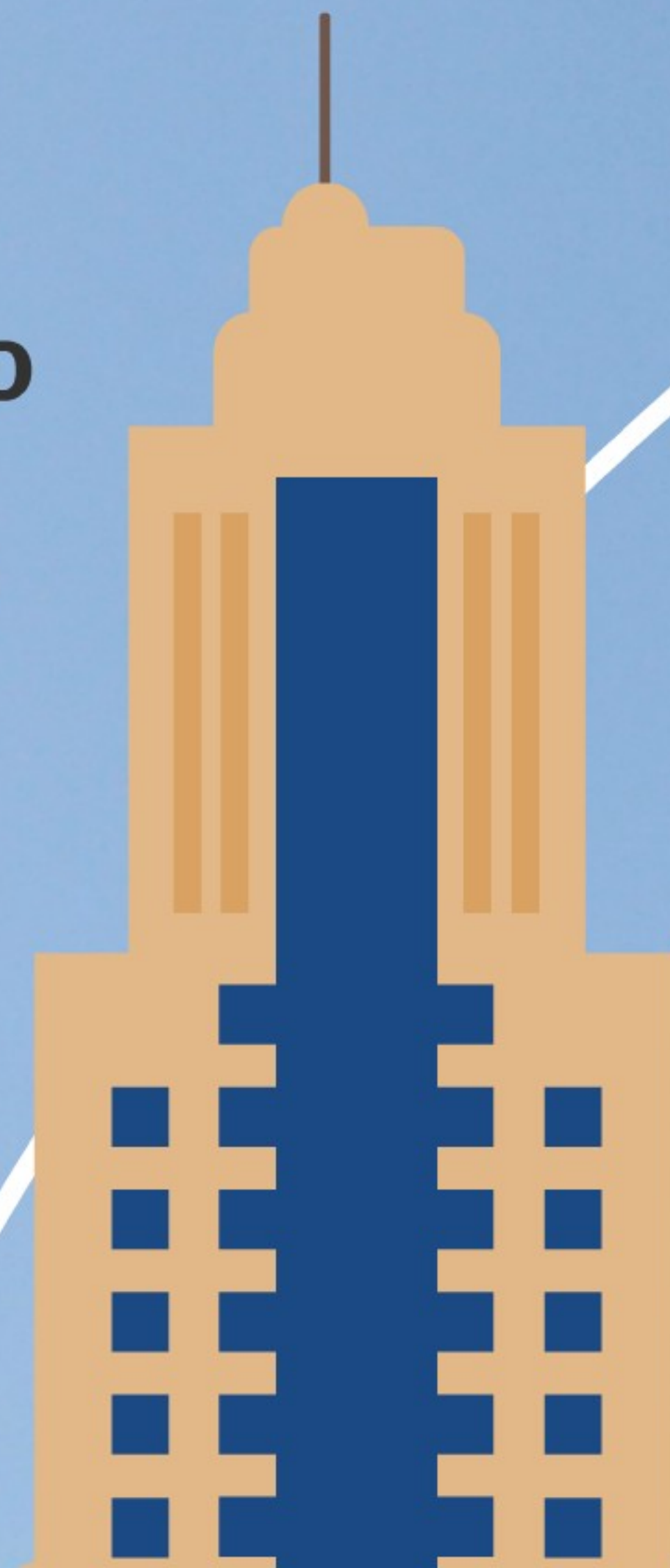
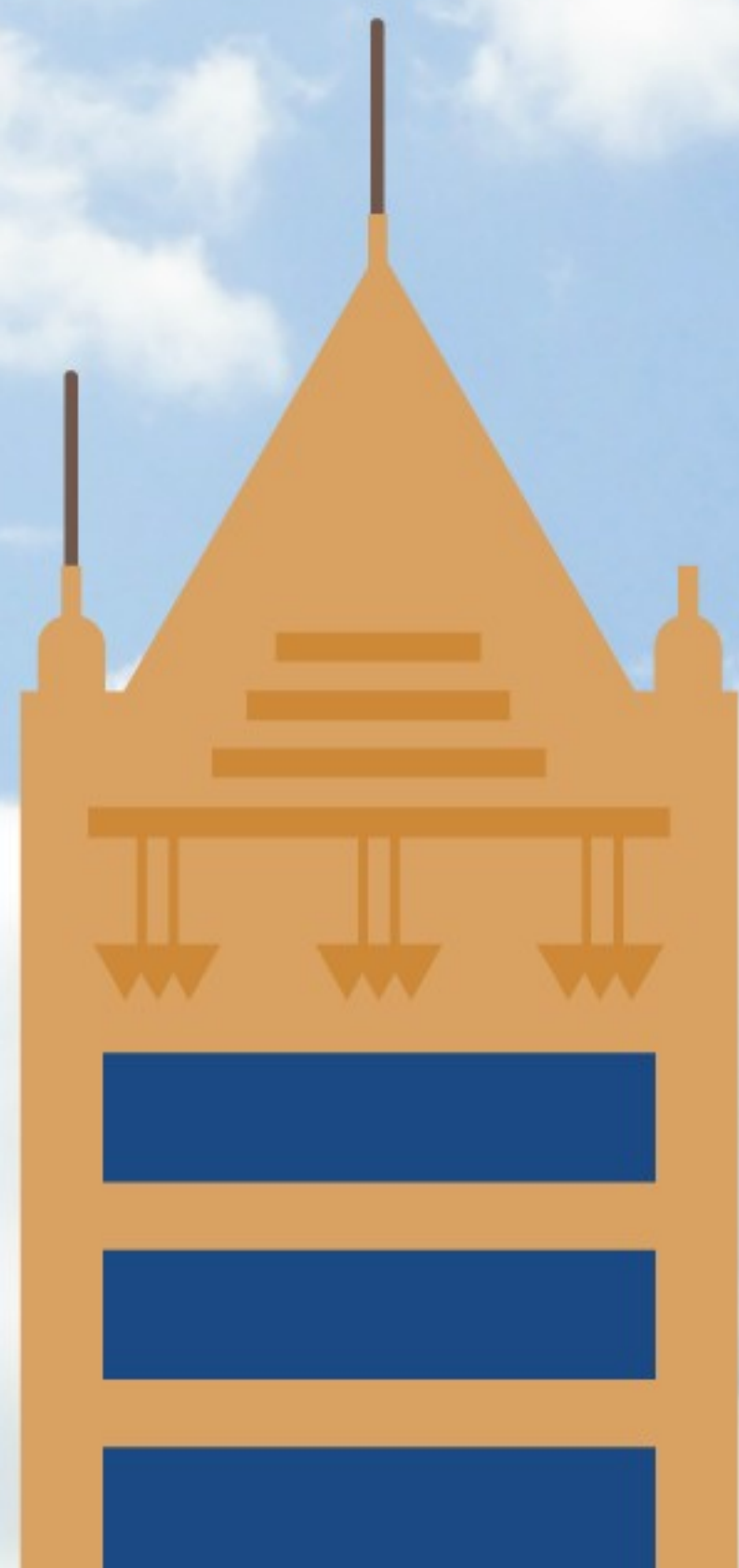
Qual o poder de uma boa apresentação?

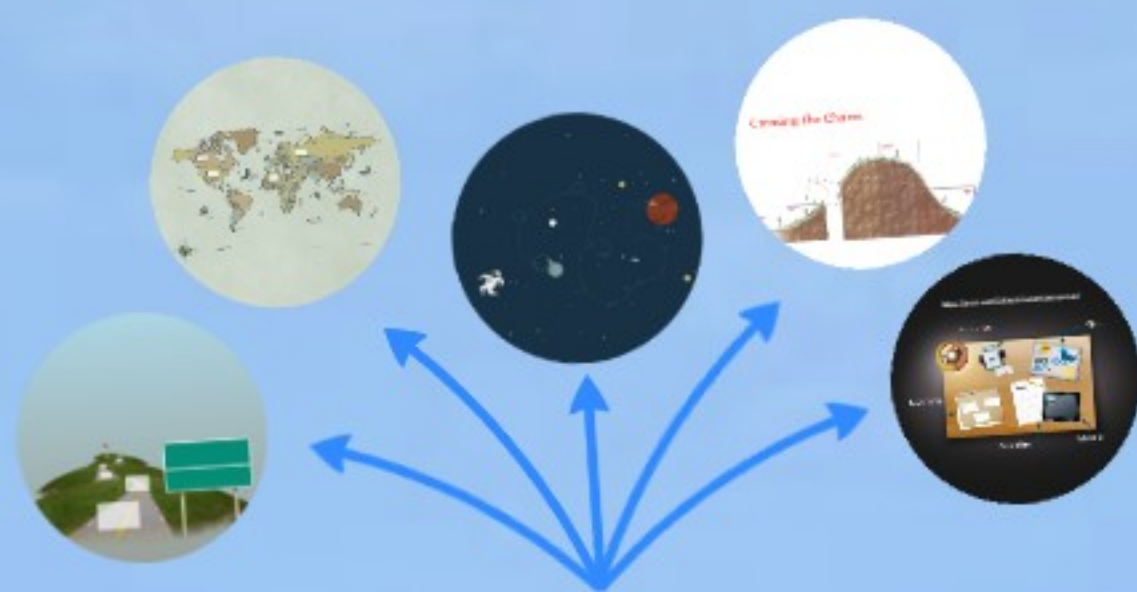
Ser contratado ou promovido

Inspirar pessoas a tomarem acção

**Transmitir informação ao público
de forma eficaz**

(...)





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INOVAÇÃO

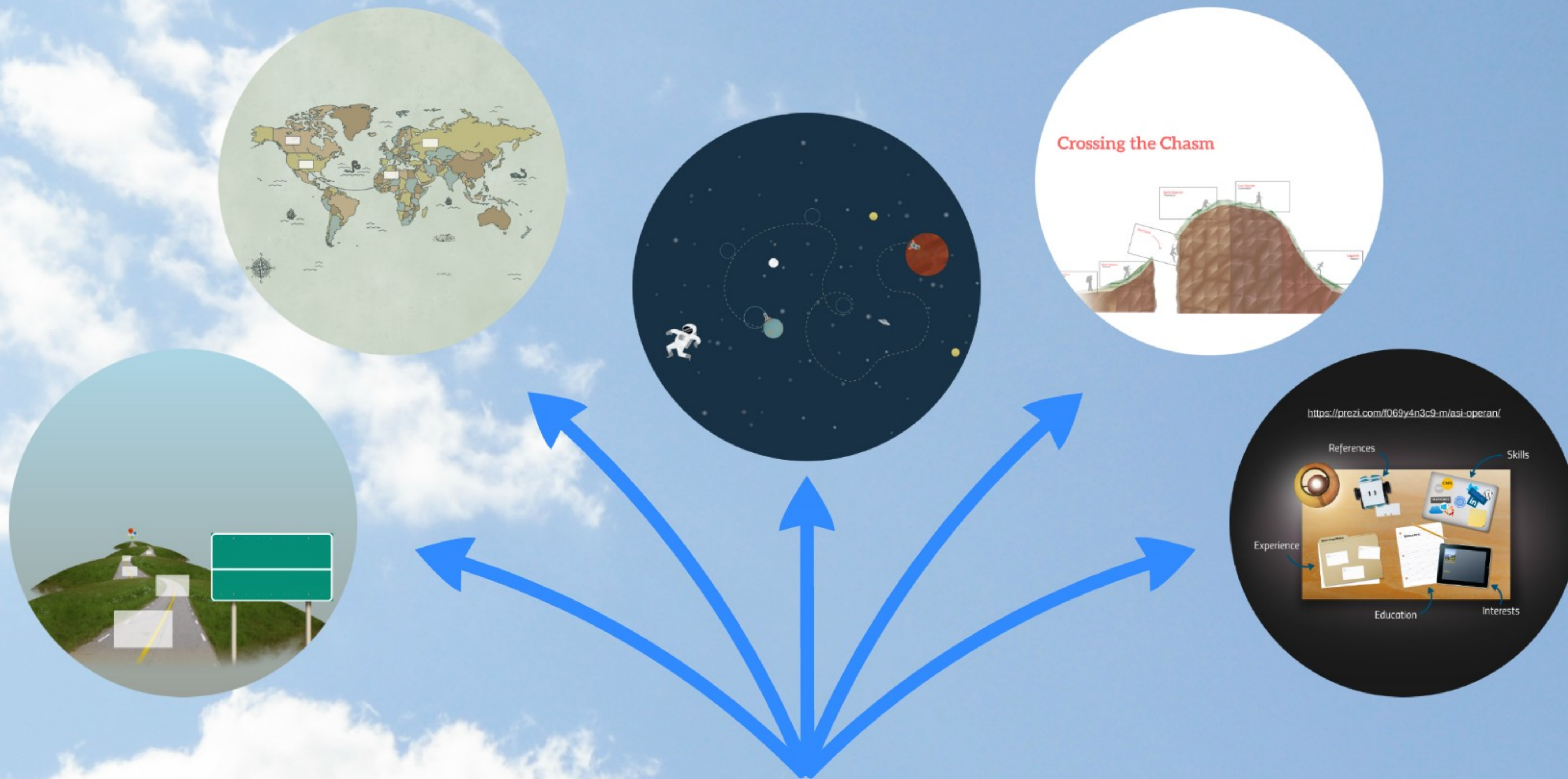
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APRENDIZAGEM



CRIATIVIDADE

a capacidade de produzir novas ideias

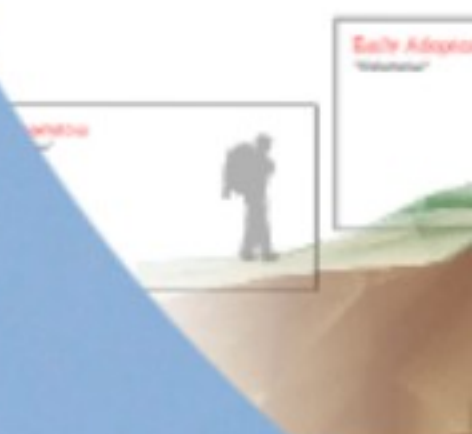




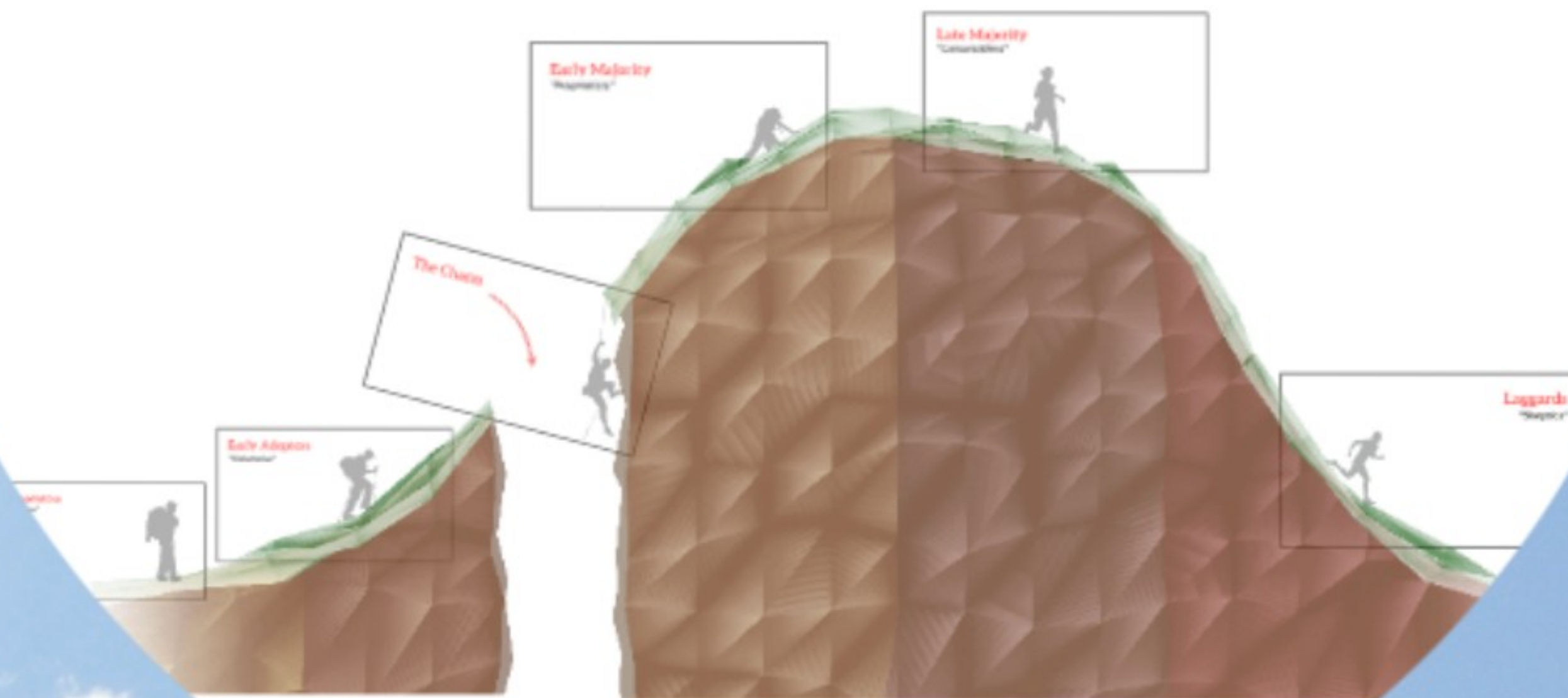




Crossin



Crossing the Chasm



<https://prezi.com/f069y4n3c9-m/asi-operan/>



INOVAÇÃO

uma ideia, método ou objeto que é criado e que pouco se parece com padrões anteriores

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processo de aquisição de conhecimentos, habilidades, valores e atitudes

Apresentações visuais são

43% mais persuasivas

Videos



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Tabelas e Gráficos



Informação Visual e Oral

Information Retida

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Oral

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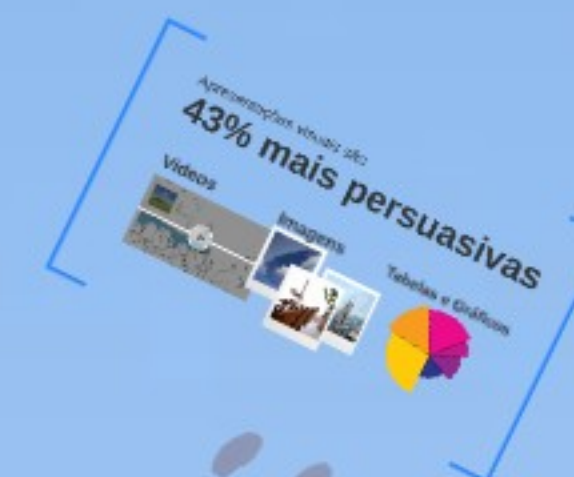
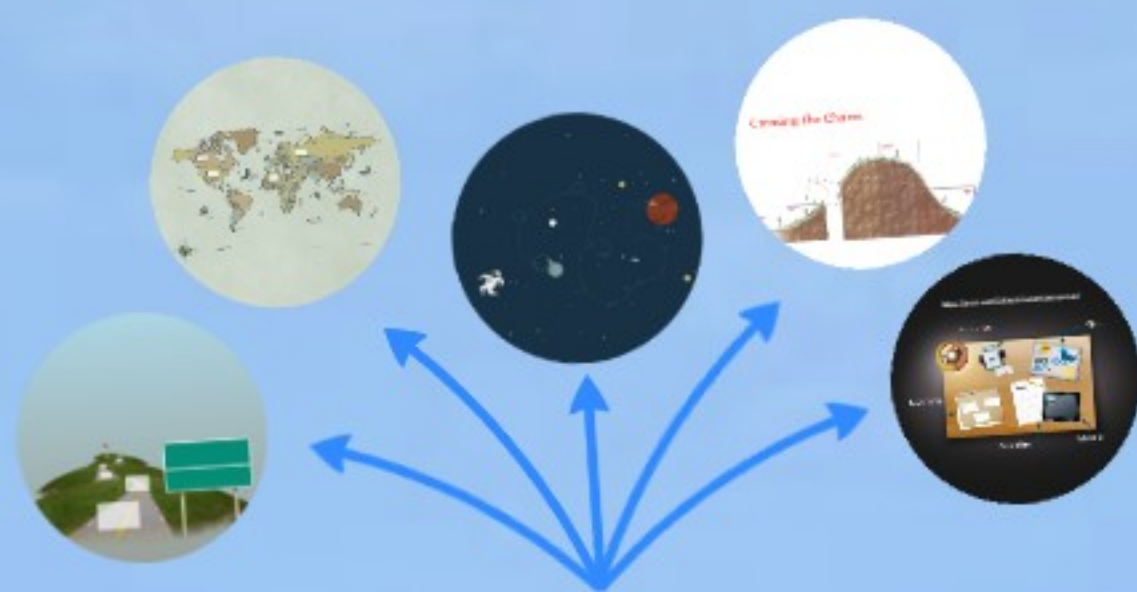


Visual

80%



Oral & Visual



CRIATIVIDADE

a capacidade de produzir novas ideias

+

INOVAÇÃO

uma ideia, método ou objeto que é criado e que pouco se parece com padrões anteriores

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APRENDIZAGEM

processo de aquisição de conhecimentos, habilidades, valores e atitudes

Obrigado

